



November 21, 2021

At Kenzie's Closet, we provide to those in need: free new or nearly new formal wear, shoes, purse and bling jewelry for prom in a fun, carefree environment that inspires today's young women to walk through life with confidence and style.

The fast-paced physical and emotional demands of junior and senior year, lack of financial resources and the pressures of today's social media culture, can negatively impact confidence and self-esteem in young women. High school is filled with iconic events... prom, class breakfasts, picnics, and trips — not to mention yearbook photos, SAT's, college and trade school applications, campus visits, and finally, graduation. As fun and exciting as all of these whirlwind activities and hallmark occasions are, they also mount up to some pretty hefty financial woes and stress which can lead to missing out on that last dance, PROM!

So many students had to miss their high school proms the past two years due to Covid quarantines and restrictions; in fact, we were unable to have a shopping season last year at all. **That is why we are so excited to prepare our boutique, our volunteers and our staff for the 2022 Shopping Season.**

Each year, we host our signature annual fundraising event to support our mission. It's a vital component to our success....but, this year, we are changing things up to celebrate our 16th year of service!!! **We're going CO-ED to "Paint the City Pink" at The View in Mt. Adams on Saturday, February 26.** It's not just a "girls night out, it's a great night out!!" We think it's the perfect "come-back" story for 2022 and want all hands on deck to show our city that we're here to stay! Our annual fundraising event provides significant operating resources for Kenzie's Closet's programs and services; primarily, to help us purchase plus-sized gowns and supplemental inventory to ensure that every girl who visits our boutique finds the dress of her dreams.

From presenting sponsor to supporting roles, there are many options to choose from and we truly appreciate your past support. Sponsors play a very important role in keeping event costs low so the money raised can go directly to support the mission. **Will you partner with us to make a difference?**

Thank you for your consideration and we are so excited to get the 2022 Shopping Season started!!!

Sincerely,

Kathy McDonald
Executive Director

*we are truly grateful
for your support -
Here's to a happy & HEALTHY 2022!*

Board of Directors

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Brynn F. Coletti

Executive Director

Kathy McDonald



Paint the city Pink

SPONSOR OPPORTUNITIES

MT. ADAMS SPONSOR

\$5,000

- Name and/or logo prominently featured on invitation, event correspondence, signage and promotion, website, social media and tv/radio
- 10 tickets to event
- Recognition from emcee at event
- Advertisement in event digital program
- 10 complimentary raffle tickets

HYDE PARK SPONSOR

\$2,500

- Name and/or logo featured on invitation and on all event correspondence, signage and promotion, website, social media
- 8 tickets to event
- Recognition from emcee at event
- Inclusion in event digital program
- 8 complimentary raffle tickets

INDIAN HILL SPONSOR

\$1,500

- Name and/or logo featured on invitation and on all event correspondence, signage and promotion, website, social media
- 6 tickets to event
- Advertisement in event digital program
- 6 complimentary raffle tickets

COLUMBIA-TUSCULUM SPONSOR

\$1,000

- Name and/or logo featured on invitation and all event correspondence, signage and promotion, website, social media and tv/radio
- 6 tickets to event
- Advertisement in event digital program

OVER-THE-RHINE SPONSOR

\$500

- Name and/or logo prominently featured in all event correspondence, signage and promotion, website, social media and tv/radio
- 4 tickets to event
- Advertisement in event digital program

OAKLEY SPONSOR

\$250

- Name and/or logo on digital signage and promotion, website, social media and tv/radio
- 2 tickets to event
- Advertisement in event digital program

Thank You!



Paint the city Pink

SPONSOR REPLY FORM

We are happy to sponsor "Paint the City Pink" for Kenzie's Closet:

- \$5000 Mt. Adams Sponsor
- \$2500 Hyde Park Sponsor
- \$1500 Indian Hill Sponsor
- \$1000 Columbia-Tusculum Sponsor
- \$500 Over-The-Rhine Sponsor
- \$250 Oakley Sponsor

Please charge \$_____ to my credit card.

Name as appears on card: _____

Credit Card #: _____

Billing Address: _____

This is a pledge. Send Invoice to the attention of: _____

Enclosed is my check made payable to KENZIES'S CLOSET

Checks can be sent to: P.O. Box 43285, Cincinnati OH 45243

Please submit your high-res logo to Kathy McDonald by December 15, 2021 at kathy@kenziescloset.org. If you have any questions or need additional information please call us at 513.533.7766 or info@kenziescloset.org

Thank You!